

THE AMERICAN SOCIETY OF BREAST SURGEONS



Make plans now to attend the only meeting dedicated to the latest issues affecting surgeons who treat breast disease.

**Pre-Meeting Courses**

April 5-6, 2006

**General Session**

April 7-9, 2006

**Program Director**

Eric B. Whitacre, MD, FACS  
Director  
Breast Center of Southern Arizona  
Tucson, AZ



Preliminary  
**PROGRAM**



Jointly sponsored by  
the American College  
of Surgeons and  
The American Society  
of Breast Surgeons



# Opening Events

THURSDAY, April 6

11:30 am–12:30 pm

Kent

## Technical Workshop: Breast Ultrasound Certification

Presenter: Nancy Yanke, RDMS, RVT



## PRE-MEETING SYMPOSIA

*Grand Ballroom VI*

### Research Update

4:30 pm–5:15 pm

*Moderator:* Peter Beitsch, MD

*Faculty:* Peter Beitsch, MD  
Thomas Julian, MD  
Rache Simmons, MD

#### Agenda

##### NSABP

Thomas Julian, MD

##### ACOSOG

Rache Simmons, MD

##### MammoSite Registry

Peter Beitsch, MD

##### MammoSite Investigators Award

### Coding and Reimbursement

5:30 pm–7:00 pm

*Faculty:* Mark Gittleman, MD  
Richard Fine, MD

*Co-chairs, Coding and Reimbursement Committee*

#### Agenda

##### Introduction

##### Update on 2006 Coding Changes, Fee Changes

- Preview of Anticipated Changes for 2007
- Update on Payment Policies for Breast Ultrasound Provided by Surgeons
- Update on Coverage Policies for Breast Brachytherapy (MammoSite)

##### Sentinel Node Coding Recommendations

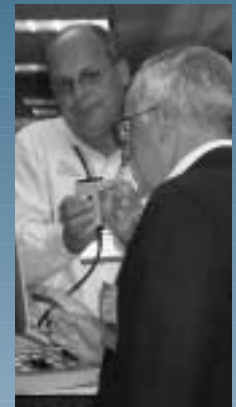
##### E/M Coding Review

##### Questions and Discussion

## Opening Reception in the Exhibit Hall

7:00 pm–8:30 pm

Connect with fellow members  
and the industry's top vendors  
with food, drinks, and fun!



**FRIDAY, April 7**

The Society's 7th Annual Meeting includes breakfast workshops on Friday, April 7, from 7:00 to 7:45 am. These workshops are offered to meeting registrants at no additional cost. Pre-registration for this program was required. The majority of the workshops are now closed. Please check on availability at the Registration Desk. Room locations for these programs are listed on page 4. The workshops will feature the following topics and speakers:

## **Easing the Transition from Core Biopsy to Vacuum-Assisted Procedures**

*Ian Grady, MD*

If you are thinking about moving from cyst aspiration and simple cores to vacuum-assisted procedures, but are concerned about the complexity of the more advanced procedures, then this is the workshop for you. Learn from Dr. Grady the key points of how to make a vacuum-assisted biopsy seem just as simple as a 14g core, and expand the range of diagnostic and therapeutic interventions you can offer patients in your office.

## **Patient Advocacy and the Breast Center**

*Lillie D. Shockney, RN, BS, MAS*

Learn from Lillie Shockney, nationally renowned patient advocate and administrative director of the Johns Hopkins Breast Center, how integrating local volunteers, outreach programs, and patient advocate groups can enhance your breast center. If you have any doubt about the positive impact this can have, just check out her website at [www.hopkinsbreastcenter.org](http://www.hopkinsbreastcenter.org).

## **Practical Aspects of Office-Based Ductoscopy**

*Julian Kim, MD*

Dr. Kim, working at one of the busiest breast centers in the country, has extensive experience with ductoscopy. He will review the practical aspects of breast ductoscopy that you need to know if you are thinking of incorporating the technology into your practice.

## **Cryotherapy of Breast Lesions**

*Cary Kaufman, MD*

Learn from one of the country's experts about the practical aspects of breast cryotherapy: what you need to start, the "dos and the don'ts," how to select patients, proper follow-up, etc.

## **Localization Techniques: Beyond Wire Localization**

*Barbara A. Pockaj, MD, and  
Richard Gray, MD*

If needle wire localization just doesn't work for you, then learn from Drs. Pockaj and Gray how to perform radio-labeled breast localization procedures, and how this can benefit your patients and the patient flow in your practice.

## **Selecting and Implementing an Electronic Medical Record**

*Michael P. Berry, MD*

The electronic health record is coming and will soon be a critical component of both the business and clinical aspects of every breast surgeon's practice. Dr. Berry, who has moved past the simple electronic record to a "paperless office," will review the critically important elements in selecting and successfully implementing an electronic record in your practice. Anyone still using paper who is interested in documenting outcomes and demonstrating quality in their practice has to attend!

## **Starting/Joining a New Practice: Timeline and Practical Advice**

*Tricia Kelly, MD*

Intended primarily for residents and breast fellows, this workshop will be of value to anyone who is starting (or has just started) in practice. The workshop will cover the basics of practice management and will provide extensive materials that will be useful to you and your office manager from the day you start through the next several years. If you haven't taken a practice management course yet, then this is a must.

## **MQSA Certification for Surgeons**

*Frederick Barker, MD*

What does the Mammography Quality Standards Act and breast surgery have in common? Find out from Dr. Barker, a breast surgeon who is MQSA-certified in mammography. In an arena in which credentialing has become increasingly important, and measuring outcomes is a major focus, the potential to become MQSA-certified is important to know about.

## **Clinical Research for Breast Surgeons: The Essentials**

*Lorraine Tafra, MD, and Pat Whitworth, MD*

Still thinking of joining ACOSOG or participating in NSABP trials, but just not sure of where to begin? Learn the essentials from the Society's past president Dr. Lorraine Tafra and chairman of the board Dr. Pat Whitworth and get signed up now! Every day missed is a loss for clinical research.

## **Creating a Non-Profit Breast Center**

*Paul Baron, MD*

Dr. Baron has recently founded a new breast center in South Carolina, but with a twist—it's a freestanding, community-supported, nonprofit breast center. Learn about this very novel project and discover how it could work in your city.

## **Integrating Complementary Therapy Into Your Breast Practice**

*Beth DuPree, MD*

Dr. DuPree has taught us the importance of complementary medicine in breast surgery—many of our patients use it, but simply don't feel free discussing it with doctors practicing "traditional" medicine. Dr. DuPree will present how she has successfully incorporated this philosophy into her busy breast practice.

7:00 am–7:45 am

### Breakfast Workshops

*Pre-registration is required. Workshop descriptions and speakers located on page 3.*

Session	Room
Easing the Transition from Core Biopsy to Vacuum-Assisted Procedures	Laurel A&B
Patient Advocacy and the Breast Center	Falkland
Practical Aspects of Office-Based Ductoscopy	Iron
Cryotherapy of Breast Lesions	Essex A&B
Localization Techniques: Beyond Wire Localization	Kent A&B
Selecting and Implementing an Electronic Medical Record	Kent C
Starting/Joining a New Practice: Timeline and Practical Advice	Essex C
MQSA Certification for Surgeons	Galena
Clinical Research for the Breast Surgeon: The Essentials	Laurel C
Creating a Non-Profit Breast Center	Laurel D
Integrating Complementary Therapy Into Your Breast Practice	Heron

9:00 am–4:00 pm

### Welcome to Washington, DC Guest Tour

*Meet in lobby at 8:30 am*

**General Session** *Grand Ballroom*

8:00 am–8:15 am

### Welcome and Opening Remarks

Edgar Staren, MD, PhD  
*President, The American Society of Breast Surgeons*  
Eric Whitacre, MD  
*Program Director, 2006 Annual Meeting*

8:15 am–9:45 am

### Surgical Techniques

*Moderator: Hiram Cody, MD*

Lymph Node Assessment in Breast Cancer  
Hiram Cody, MD

Lumpectomy Following Neoadjuvant Therapy: Technical Issues  
Funda Meric-Bernstam, MD

Selection and Techniques of Areola Sparing Mastectomy with Immediate Reconstruction  
Rache Simmons, MD

Margin Assessment: The Pathologist's Point of View  
Syed Hoda, MD

Discussion

## Guest Tours

### Welcome to Washington, DC!

*Friday, April 7*

Time: 9:00 am–4:00 pm  
*Meet in the Lobby at 8:30 am; bus leaves promptly at 9:00 am.*

Price: \$110 per person  
*(lunch included)*

**Limited tickets are still available for this event at the Meeting Registration Desk.**

On this exciting introduction to Washington, DC, guests will travel down the famous parade route of Pennsylvania Avenue and make stops at the World War II Memorial, Capitol Hill, the John F. Kennedy Center for the Performing Arts, and other famous landmarks. At the conclusion of the tour, guests will enjoy lunch along the Potomac River as they dine on American cuisine at Sequoia Restaurant. This elegant restaurant and bar, located in Georgetown's "Washington Harbor," offers a panoramic view of the Potomac River that is unsurpassed.





## FRIDAY, April 7

# General Session

- 9:45 am–10:15 am Break in Exhibit Hall  
*Harborside Ballroom*
- 10:15 am–11:30 am **Radiation Therapy**  
*Moderator:* Frederick Dirbas, MD  
Whole Breast External Beam Radiation: Issues and Outcomes  
Jay Harris, MD  
Techniques and Experience with Partial Breast Irradiation  
Bruce Haffty, MD  
Postmastectomy Radiation Therapy  
Thomas Buchholz, MD  
Discussion
- 11:30 am–12:30 pm Lunch in Exhibit Hall  
*Harborside Ballroom*
- [\*Laurel\*](#)
- 11:30 am–12:20 pm **Technical Workshop: Breast Ultrasound Certification**  
*Presenter:* Nancy Yanke, RDMS, RVT
- General Session** [\*Grand Ballroom\*](#)
- 12:30 pm–1:30 pm **Presidential Address**  
*Compassion and Communication in Cancer Care*  
Edgar Staren, MD, PhD
- 1:30 pm–3:00 pm **Oral Presentations**  
*Moderators:* William Burak, Jr., MD  
Sheldon Feldman, MD
- 3:00 pm–3:30 pm Break in Exhibit Hall  
*Harborside Ballroom*



### Annual Business Meeting and Award Presentations

*Friday, April 7, 5:45 pm–6:30 pm*

Keep up with the latest Society activities by attending the annual business meeting, where the Society's officers and committee chairs will present updates. You'll also have an opportunity to show your support for research by being present for the announcement of the winners of this year's 2006 Scientific Session awards, including the George Peters Award and the Residents Award.

- 3:30 pm–5:00 pm **Oral Presentations**  
*Moderators:* William Burak, Jr., MD  
Sheldon Feldman, MD
- 5:00 pm–5:45 pm **The Best Papers of 2005**  
Helen Pass, MD
- 5:45 pm–6:30 pm **Annual Business Meeting and Award Presentations**
- [\*Grand Foyer\*](#)
- 6:30 pm–7:30 pm **Poster Session and Reception**



6:45 am-7:45 am

### Vendor-Supported Breakfast Symposia

Company	Room
Myriad Genetic Laboratories .....	Laurel
Cytoc Surgical Products.....	Dover
Xoft Inc. ....	Essex
Intact Medical Corporation .....	Kent

7:00 am-7:45 am

### Continental Breakfast

*Grand Ballroom Foyer*

6:45 am-7:45 am

### Vendor-Supported Breakfast Symposia

*(See above for list of sessions and room locations.)*

9:00 am-4:00 pm

### Welcome to Baltimore Guest Tour

*Meet in lobby at 8:30 am*

### General Session *Grand Ballroom*

8:00 am-9:30 am

### Systemic Therapy

*Moderator: Barbara A. Pockaj, MD*

The Risk of Hormone Replacement Therapy Before and After Breast Cancer Diagnosis

*Minetta Liu, MD*

Aromatase Inhibitors: Current Recommendations for Adjuvant Therapy

*Eric Winer, MD*

The Role of Adjuvant Trastuzumab Therapy

*William Gradishar, MD*

Neoendocrine Therapy

*J. Michael Dixon, MD*

Discussion

9:30 am-10:15 am

### Break in Exhibit Hall

*Harborside Ballroom*

10:15 am-11:45 am

### Genetics and Molecular Analysis

*Moderator: Douglas Yee, MD*

Prognostic Factors and Role of Genetic and Molecular Profiling

*Douglas Yee, MD*

Genetic Profiling and Impact of Chemotherapy: Clinical Implications of the NSABP

*Terry Mamounas, MD*

Genetic Basis of Hormonal Responsiveness

*J. Michael Dixon, MD*

Current Status and Future Prospects for Prognostic Modeling in Breast Cancer

*Peter Ravdin, MD, PhD*



## Guest Tours

### Welcome to Baltimore!

*Saturday, April 8*

Time: 9:00 am-1:00 pm

*Meet in the Lobby at 8:30 am; bus leaves promptly at 9:00 am.*

Price: \$65 per person

**Limited tickets are still available for this event at the Meeting Registration Desk.**

Enjoy the best of Baltimore today, including the historic and patriotic Fort McHenry, the new "old fashioned" Oriole Park at Camden Yards, the Inner Harbor, the B&O Railroad's Mt. Clare Station, and other famous local Baltimore "treasures."



# SATURDAY, April 8

# General Session



One of the leading authorities on adjuvant therapy, Prof. Michael Baum, MB, ChB, FRCS, ChM, MD (hc), FRCR (hon), will be the meeting's keynote speaker.

11:45 am–12:45 pm Lunch in Exhibit Hall  
*Harborside Ballroom*

**General Session** *Grand Ballroom*

12:45 pm–1:45 pm **The American Society of Breast Surgeons Foundation Inaugural Keynote Address: Does Surgery Accelerate the Appearance of Distant Metastases?**  
Michael Baum MB, ChB, FRCS, ChM, MD (hc), FRCR (hon)

1:45 pm–2:30 pm **San Antonio/ASCO Update**  
Debu Tripathy, MD

2:30 pm–3:30 pm **Community Tumor Board**  
*Moderator: Victor Zannis, MD*  
*Panel:*  
Michael Baum, MD—*Surgery*  
Richard Fine, MD—*Surgery*  
Bruce Haffty, MD—*Radiation Oncology*  
Syed Hoda, MD—*Pathology*  
Terry Mamounas, MD—*Surgery*  
Susan Orel, MD—*Radiology*  
Debu Tripathy, MD—*Medical Oncology*

3:30 pm–4:00 pm Break in Exhibit Hall  
*Harborside Ballroom*

4:00 pm–5:30 pm **Breast Imaging**  
*Moderator: Jay Harness, MD*

Whole Breast Ultrasound as a Screening Tool  
Edgar Staren, MD, PhD

MRI in Clinical Practice: Promise and Pitfalls  
Susan Orel, MD

Positron Emission Mammography  
Lorraine Tafra, MD

Alternative and Emerging Technologies in Breast Imaging  
David Hsiang, MD

Questions

7:30 pm–11:00 pm **“Harbor Magic”  
The President’s Gala**

## “Harbor Magic” The President’s Gala

7:30 pm–11:00 pm

Please join Society President Edgar D. Staren, MD, for “Harbor Magic,” a night of delightful dining and dancing, and an opportunity to spend time with friends. Entertainment will include a magician and the lively variety band **Powerhouse**, recently seen on NBC’s *Today Show*.



	<i>Grand Ballroom</i>
7:00 am–8:00 am	<b>New Member Breakfast</b> <i>Join us as we welcome our new members.</i>
<b>General Session</b>	<i>Grand Ballroom</i>
8:00 am–8:30 am	<b>Mammography Update</b> <i>Moderator:</i> Arthur Lerner, MD  The Digital Mammographic Imaging Screening Trial Etta Pisano, MD
8:30 am–9:45 am	<b>Outcomes and Quality Assessment in Breast Surgery</b> <i>Moderator:</i> Lorraine Tafra, MD  Introduction Eric Whitacre, MD  The American Medical Association Consortium for Performance Improvement: Development of Clinical Performance Measures Erin Kaleba, MPH  Measurement of Quality in Surgery: The ACS Perspective Frank Opelka, MD  Creating Value With Outcomes Registries: The Society of Thoracic Surgery Experience Fred Edwards, MD  Outcomes and Quality Assessment in Breast Surgery: The American Society of Breast Surgeons Initiatives Lorraine Tafra, MD  Discussion
9:45 am–10:30 am	Break in Exhibit Hall <i>Harborside Ballroom</i>
10:30 am–Noon	<b>Oncoplastic Surgery</b> <i>Moderator:</i> Mahmoud El-Tamer, MD  Simple Plastic Surgical Techniques Mahmoud El-Tamer, MD  Complex Reconstructive Techniques Following Lumpectomy Benjamin Anderson, MD  Overview of Breast Reconstruction Bernard Chang, MD  Discussion

### OFFICIAL SYMPOSIUM LUNCHEON

#### **Challenging Current Standards: Evaluating the Efficacy of Aromatase Inhibitors as Treatment of Post-Menopausal Women with Early Breast Cancer**

*Sponsored by the Health Sciences Center for Continuing Medical Education and supported by an unrestricted education grant from Novartis Oncology*

#### **Noon–2:00 pm**

*Free to all meeting registrants, but pre-registration is required.*

With the continual re-evaluation of new data in the investigational use of aromatase inhibitors in the treatment of post-menopausal women with HR+ breast cancer, this CME-certified symposium will convene a panel of experts to review the impact of recent and ongoing clinical trials, and discuss the implications and the advantages of AIs as neoadjuvant therapy and the relationship to adjuvant therapy in the HR+ breast cancer treatment paradigm.

**Moderator:** Helen Pass, MD,  
**Faculty:** Julie Gralow, MD, Harold Harvey, MD,  
Terry Mamounas, MD, MPH

#### **Agenda**

Noon–12:30 pm	<b>Registration and Lunch</b>
12:30 pm–12:35 pm	<b>Welcome and Introductions</b> Helen Pass, MD
12:35 pm–12:50 pm	<b>Improving Outcomes: Aromatase Inhibitors in the Neoadjuvant Setting</b> Terry Mamounas, MD, MPH
12:50 pm–12:55 pm	<b>Questions and Answers</b>
12:55 pm–1:15 pm	<b>Weighing the Options: Aromatase Inhibitors as Adjuvant Treatment</b> Julie Gralow, MD
1:15 pm–1:25 pm	<b>Questions and Answers</b>
1:25 pm–1:40 pm	<b>Optimizing the Safety and Tolerability of Aromatase Inhibitors: Issues and Lipid Health</b> Harold Harvey, MD
1:40 pm–1:50 pm	<b>Faculty Panel Discussion</b> Moderated by Helen Pass, MD
1:50 pm–2:00 pm	<b>Future Directions and Closing Remarks</b> Helen Pass, MD

**SUNDAY, April 9**

**General Session**

*Grand Ballroom*  
Noon-2:00 pm

**Official Symposium Luncheon**

**Challenging Current Standards:  
Evaluating the Efficacy of  
Aromatase Inhibitors As Treatment  
of Post-Menopausal Women With  
Early Breast Cancer**

2:00 pm

**Meeting Adjourns**

*Thank you for attending  
The American Society of Breast Surgeon's 7th Annual Meeting.*

*Mark your calendars now for our 8th Annual Meeting  
to be held at the spectacular J.W. Marriott Desert Ridge  
in Phoenix, Arizona, May 2-6, 2007!*

